



**Maia Chapter's  
Annual Picnic in  
Gallop Park, Ann  
Arbor, July 2021**

~  
**Surviving  
and  
Thriving!**

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## Maia's Executive Team Update

What if? What if Maia Chapter meetings were fun, energizing events that you couldn't wait to attend? What if you held deep friendships with other Maia members that were foundational to your happiness? What if you learned something new at every Maia meeting that made your life better? This is the vision I, and your current board, have for our chapter. Perhaps this is so far from your own experience that you think it impossible?

Maybe that is not the question to ask. The better question might be – **Do I want this? Do I want a group of women in my life that bring me fun, energy, friendship, happiness, learnings and make my life better?** If the answer is yes, you have it.

So many of us live in a "When... then..." mindset. "When the pandemic is over, then I'll start having fun again... when work gets less hectic, then I'll start doing other things ... when my family issues get resolved, then I'll start taking care of myself ... when I feel better, then I'll start living again...." So, WHEN, my friends, will that be? Days and weeks go by, the calendar pages turn as the months pass, and before you know it, you are years older and still waiting for WHEN, so you can live the life you want.

### Mission Statement of the American Business Women's Association

*The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.*



## Maia's Executive Team Update (Cont'd)

As Janine Stange, the National Anthem Girl, said at the 2020 ABWA National Women's Leadership Conference, **"Do what you can, with what you have, where you are."** What fabulous advice for a happy life! Stop waiting for all the things you can't control to make your life what you want it to be. Yes, life can be challenging and some times are more difficult than others. But how does putting your life on hold during these times serve you well?

As the board, we have asked the same question about our chapter. Virtual meetings because of the pandemic have perhaps seemed like being in a holding pattern. Yet, they have brought many wonderful gifts – the gift of a wonderful diversity of members living across the country, the insights of speakers from distances too far to travel, the ability to attend the National Women's Leadership Conference from your own home, to name a few. This is doing what you can, with what you have, from where you are! As we become more skilled with virtual capabilities and some pandemic restrictions lessen, we have had opportunities to connect and grow friendships in breakout rooms, our summer picnic and the recent jewelry designing adventure at Kendra Scott. Another example of doing what you can, with what you have, from where you are!

**As we move forward in this coming chapter year, we invite you all to be a part of the fun, learning and friendship available through Maia chapter.** All you need to do is show up, be "you," and join in the experience. Whatever kind of day you had, whatever is on your plate to do, whatever issues you are battling, just do what you can, with what you have, from where you are. I can't promise that challenges will magically disappear but I can promise your life will be fuller, better, and happier than if you keep waiting for "when" to arrive. None of us know how long we will be on this earth. How much of our lives will be spend waiting for it to begin?

Let's begin again now!  
Janene Ternes  
President, Maia Chapter



## We need your help to grow ABWA—Maia Chapter!



**members.**

Holly and Sheryl are driving the Membership Committee this year and would love to collaborate with any Maia chapter member who has a little time to share their thoughts, creativity and skillset to bringing more inspiring women to our chapter.

***Join Sheryl and Holly on October 26th at 6:30 PM for a fast, focused, and fun virtual brainstorming session to share ideas on how to engage current members and attract new***

We want to inspire other women through our chapter and be inspired by all the amazing members we currently have a part of Maia. Add your voice and ideas on how to reach the chapter goal to attract and retain members this year.

Join Zoom Meeting: <https://us05web.zoom.us/j/81335962969?pwd=TzhaMk05Wm14Zzd0ZUUpYkVYK3ZPQT09>,  
**Meeting ID:** 813 3596 2969; **Passcode:** Wr9r8H

## Maia Chapter Awarded Level 3 Best Practices

Message from Rene' Street, ABWA's Executive Director:

Congratulations to president, **Janine Ternes**, the Executive Board and all members affiliated with the **Maia Chapter** of the American Business Women's Association. It is an honor to inform you that your league has been awarded Best Practices in League Management, Level Three!

As part of the Award Presentation Maia Chapter is invited to prepare a video presentation of the chapter at this year's National Women's Leadership Conference. The focus is to be on finding common ground among our members - what were the challenges we faced, how did we overcome these challenges, and how did we continue to bring value to our members.

Thank you, Suzy, for directing and producing the video! And, thank you to all our members for your participation in the creation of the video! It will be posted to our website – [www.abwa-maia.org](http://www.abwa-maia.org)



## Maia Chapter Having Fun

Color Bar event Thursday at Kendra Scott, Arbor Hills/Oct. 7

*Read what Diane, a member since 1985, 2013 Top Ten & 2006-2007 National Secretary-Treasurer, has to say:*



I really didn't know what this would entail but knew it was an opportunity to network with other Maia Chapter members, find one or more pieces of jewelry for myself, and just have fun. Was I right! The Color Bar event was great fun! I found a pair of stud earrings and pendant in my favorite color. We all encouraged each other with their choices, and relaxed together.

This was the second Maia Chapter 'in person' event since our July picnic and I'm so glad I went. One of the primary reasons I joined Maia Chapter was to make friends in other industries other than healthcare. It is joyful to get to know new members in diverse positions, get to know seasoned members better, and just share fellowship time.

Janene promised more future 'in person' fun events, like Paint and Pour in Saline and bowling. Watch for future announcements on these next events and plan to attend. What a great opportunity to share, grow and have FUN! Thank you, Sheryl, for the invitation to the Color Bar event!



## District V - Vice President Luncheon

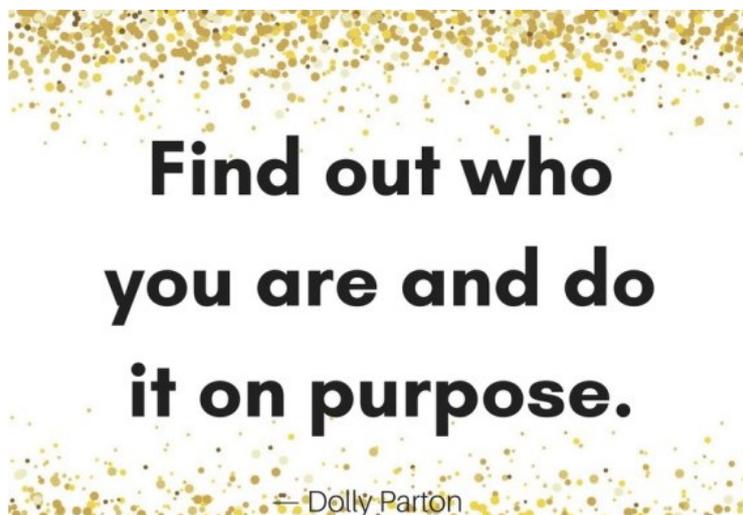


Cheryl Blair, the 2019-2021 District V Vice President, was honored with a luncheon in the Kensington Hotel in Ann Arbor in mid-July. This being the first in-person ABWA event in a long time and conveniently taking place here in Ann Arbor, several of our members used the opportunity to see each other as well as meet members from other chapters in ABWA District V.

Sarah Brabbs, who we had the pleasure of hearing at last year's November meeting, gave a well-received presentation on the topic: Speaking Clearly – How to Communicate in Challenging Times!



### Quote of the Day



# Top Ten Business Women of ABWA

## RECOGNITION • acknowledgement of achievement



As a leading organization for working women, the American Business Women's Association takes recognition to a national level with the prestigious Top Ten Business Women of ABWA program. The Top Ten is the highest honor awarded to a member in ABWA. These women are applauded for their career accomplishments, community involvement and of course, their contribution to ABWA.

### Congratulations to the 2022 Top Ten Business Women of ABWA!



**CINDY OSMER**  
Crescent City Connections  
Express Network  
Metairie, Louisiana



**FELICIA D. CARTER  
JOHNSON**  
Birmingham Charter  
Chapter  
Birmingham, Alabama



**NANELL MAWBEY**  
Outlook Positive Express  
Network  
Dallas, Texas



**RHONDA SCOTT-  
JOHNSON**  
Oxon Hill Charter Chapter  
Greenbelt, Maryland



**KIM STENDEL**  
Women of Vision Express  
Network  
Kingwood, Texas



**SANDRA  
DELAGARZA**  
Women Growing Together  
Express Network  
Victoria, Texas



**HOLLY  
HENGSTEBECK**  
Novi Oaks Charter Chapter  
Novi, Michigan



**NICOLE TRAVIS**  
Cy-Fair Express Network  
Cypress, Texas



**DR. APRIL D.  
MURDAUGH**  
Orange Park Charter Chapter  
Orange Park, Florida



**KATHY SCHOOLEY**  
W. Des Moines Charter  
Chapter  
Des Moines, Iowa





## 6 HELPFUL RECRUITMENT TIPS TO CONSIDER

**1**



- Invite people who **YOU KNOW** that want to get involved to attend your next league meeting.

**2**



- Solicit prospective member referrals from your friends, colleagues or relatives who would benefit from membership in ABWA, then invite them to attend your upcoming league event.

**3**



- Step up your social media interaction by promoting your league's recruitment event on your personal social media pages.

**4**



- Make a list of how your membership in ABWA has impacted you personally and professionally, then, highlight them on your social media pages including a link to the Join Now <https://www.abwa.org/join-now/> on the ABWA website.

**5**



- Engage your prospective members during the meeting, make them feel important, and follow-up with them to address any issues or objections.

**6**



- Promote new members sponsored on your personal (and league) social media pages.



## SEPTEMBER 1-NOVEMBER 30 IS ABWA'S FALL MEMBERSHIP RECRUITMENT CAMPAIGN

Acquiring new members is a never-ending initiative for all leagues. Every member and every event hosted by your league is another chance to recruit more members thus ensuring the strength of your ABWA community. Help us grow ABWA by sponsoring a member and...

Earn gifts from Vera Bradley's fall collection in the "Hope Blooms" pattern, that is...*while supplies last.*

### LEVEL

1

ENROLL ONE NEW MEMBER



### UMBRELLA

Enroll one new member and receive this colorful and compact mini-travel umbrella. You'll never be caught unprepared in a downpour again!

### LEVEL

2

ENROLL TWO NEW MEMBERS



### COSMETIC BAG

Enroll two new members and receive this colorful cosmetic bag for those weekend getaways and traveling light. Smooth-glide zip closures are so ideal too for freshening up on the fly. Plastic lined for easy cleanup.

### LEVEL

3

ENROLL THREE OR MORE NEW MEMBERS



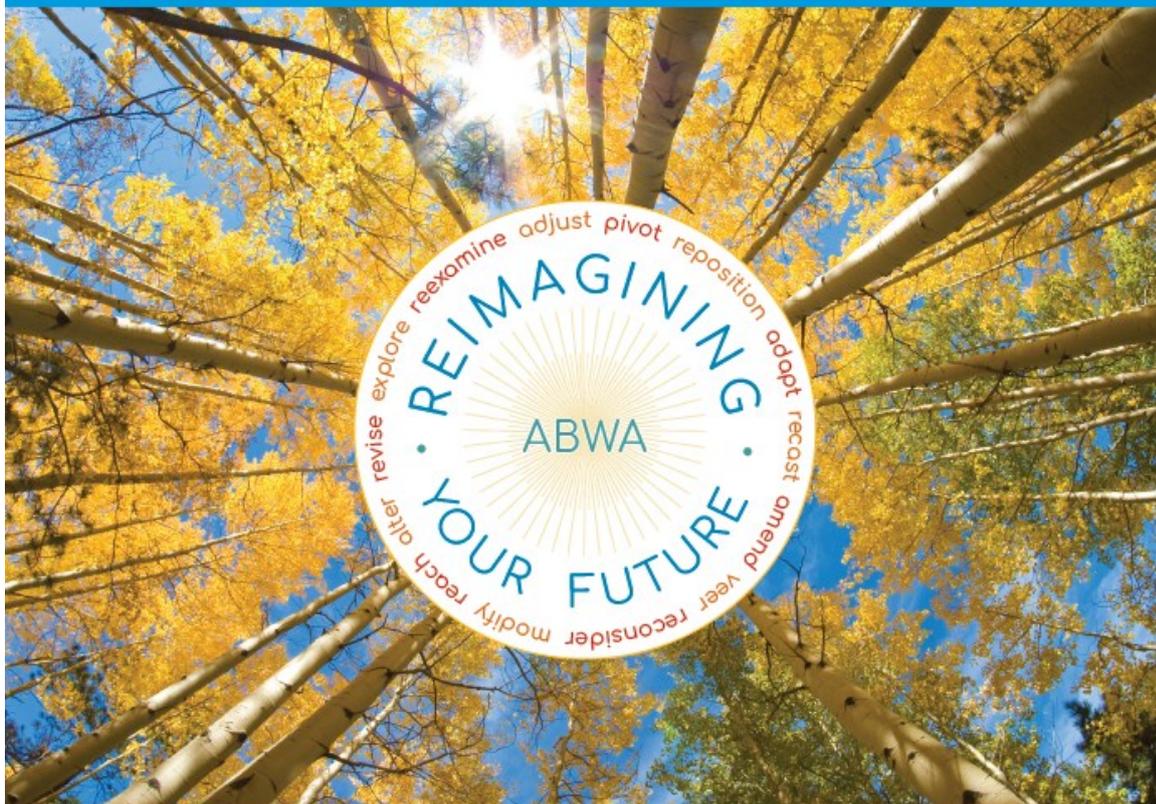
### WEEKENDER TRAVEL BAG

Enroll three new members and receive this weekender travel bag that is thoughtfully designed with a roomy central compartment and plenty of perfectly placed pockets to securely hold all your go-to packables. You'll make travel look feel effortless with this new bag!

# Upcoming! 2021 National Women’s Leadership Conference—November 4-6, 2021

Maia Chapter is awarding scholarships to Mary C, Diane and Wiebke to attend this years’ NWLC. Enjoy!

ABWA’S VIRTUAL NATIONAL WOMEN’S LEADERSHIP CONFERENCE IS ALMOST HERE!  
NOVEMBER 4-6, 2021



*sign up today!*

The 2021 Virtual National Women’s Leadership Conference will be a celebration of ABWA members and leagues as we recognize accomplishments, learn from key business experts, and become inspired by others around us.



See the detailed program here—[Download Program](#)

## Upcoming Meetings

*Maia Chapter of ABWA presents:*

### *Leadership: You Can't Send a Duck to Eagle School*



**Keynote: Vanessa Willis**  
 Past National President, ABWA  
 Retired Sr. Project Mgr., AT&T

**Tuesday, October 19, 2021**

*This is a LIVE ONLINE event*

- 6:15 pm – Informal Networking
- 6:30 pm – Welcome and Introductions
- 6:45 pm – Keynote
- 7:30 pm – Business meeting
- 7:45 pm – Roundtable
- 7:55 pm – Closing



The Mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

*Changing Women's Lives... One Woman at a Time.*

For more information about our Chapter, contact Sharon Walker at [walkers@umich.edu](mailto:walkers@umich.edu) or visit our website at [abwa-maia.org](http://abwa-maia.org)

*What are some of the tools needed to be a good leader? In this presentation you will hear from Vanessa Willis, who knows first-hand the importance of being a good leader.*

We understand that being a leader takes more than just raising your hand. It means taking risk, educating yourself and being prepared to move quickly through failures. It takes time and practice, which means building a strong network that will have your back in tough times. You know...that good old boys' network!

But today's world is made up of people of diverse backgrounds and experience. A leader needs the appropriate tools, knowledge, and connections to successfully navigate the workplace of today.

***This is a FREE Live Online event.***  
***Register to get link to online meeting:***  
<http://abwa-maia.org/events>



**Maia Chapter's Professional Development Program for the remainder of 2021 - Stay Tuned & Watch Your Inbox!**

**November**—Flyer coming soon! Our speaker is going to talk about **Creating Your Personal Brand**, a topic that we believe will be appealing to a broad audience.

**December**— Meeting will again focus on on **making connections with each other**. We will be spending time, through different exercises, getting to know each other in the chapter better.

## Welcome New Maia Members

Sheryl Humphrey



After spending the last 15 years living and working in multiple cities across the country, Sheryl Redding-Humphrey has had diverse experiences that shape who she is. Sheryl prides herself on asking questions that get to the heart of people and organizations to inspire innovation, creativity, and change to maximize the potential for all. Beyond her key professional strength and at the very core of who Sheryl is, you will find someone who understands the importance of effective communication, the value of collaboration and is a champion of cultural diversity and inclusion.

Sheryl is the Director of Operations and Safety at Ross School of Business for the University of Michigan. Sheryl specializes in operational strategy and organizational coordination to efficiently manage operations, provide innovative concepts, supervise high-performing teams, and create new policies and procedures offering versatile strengths. Sheryl has left an indelible mark on some of the nation’s leading higher education institutions such as The Wharton School, Georgetown University, and Gonzaga University.

Sheryl holds a Master of Arts in communication and leadership from Gonzaga University and a Bachelor of Science in business from the University of Phoenix. Sheryl recently moved back to Michigan and currently lives in Canton with her husband, Paul. Sheryl is excited to rejoin the Maia chapter for another opportunity to support the ABWA mission and play a role in helping make a difference.

Kathy Landy



Kathy was a former Administrative Assistant over her 40-plus year career span. Her most most recent position was at University of Michigan Medical Center IT. She retired in 2012.

Kathy has a BA in Art History and enjoys visiting museums, traveling, live music and opera.

She and her husband live in Ann Arbor and are enjoying their retirement together. She was invited by two friends to join Maia and is delighted to meet and network with such a diverse and knowledgeable group of women.

# Let's Celebrate!

## Birthdays

### October

Shannon Cajic — 3rd  
Sara Turner — 3rd  
Sherri Lawrence — 13th  
Gwendolyn Guy — 23rd  
Sharon Walker — 29th

### November

Karen Michon — 8th  
Diane Nixon — 10th

## Anniversaries

### October

Meghan Johnson — 1st  
Janene Ternes — 3rd  
Tammy Knapp — 19th  
Barbara Askew — 23rd

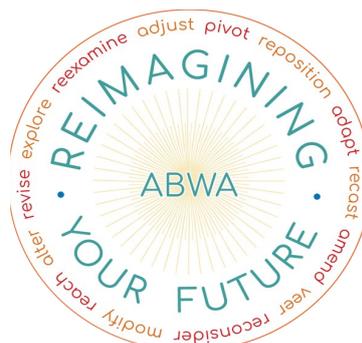
### November

Lisa Bartley — 6th

# Maia Chapter Meetings

Maia Chapter meets the 3rd Tuesday every month currently, due to COVID-19, we meet virtually from 6:15 pm to 8 pm EST.

For more information visit [www.abwa-maia.org](http://www.abwa-maia.org) or follow us on social media





## ABWA Set of Core Values

- Giving Membership a voice
- Treat People with dignity (See Proud Code of Conduct)
- Lifelong Learning
- Focus on Creating Value for Members
- Achievement
- Visionary Leadership
- Focus on the future
- Manage by Fact
- Manage for innovation

## ABWA's Proud Code of Conduct

- All members will serve as goodwill ambassadors for the American Business Women's Association.
- Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
- Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
- Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
- Members will not use their personal power to advance their personal interests.
- Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.

**WE ARE  
Changing  
Women's  
Lives...**

### Executive Team

President:  
**Janene Ternes**

Vice President:  
**Sharon Walker**

Secretary:  
**Vicky Lee Vincent**

Treasurer:  
**Wiebke Hagendorf-Schroeter**

### Committee Chairs

Education  
**Gwendolyn Guy**

Fundraising  
**Mary Shindell & Suzy Stein**

Membership  
**Sheryl Humphrey & Holly Weshalek**

Newsletter  
**Tammy Knapp**

Professional Development  
**Mary Ceccanese**

Publicity  
**Laurie Pettigrew**