Maia Chapter of ABWA presents:

Activate Your Elevator Speech!

Keynote: Michelle Galbraith and Rachel Levy, Career Coaches, Amy Cell Talent

Tuesday, March 17, 2020
The Original Cottage Inn
512 E. William Street, Ann Arbor, MI
Networking: 6:00 – 6:30PM
Dinner: 7:00PM
Program: 7:30PM

Can you give a 45-second elevator speech to promote yourself or your business? If not, this presentation is for you!

Learn how to hone your personal brand statement to create a strong introduction in a variety of professional situations in this interactive workshop. A clear introduction is an excellent tool for job seekers, career changers, and professionals to use to create a memorable brand!

Takeaways:
• Develop a personal brand statement that can be refined for use on resumes, LinkedIn headlines, networking, and emails.
• Review how the words we use to introduce ourselves shape our networking opportunities.
• Activate your pitch, so your network becomes your brand ambassador.


Seating capacity is limited. Register and pay online at: http://abwa-maia.org/events.html