The Mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

Changing Women’s Lives… One Woman at a Time.

The American Business Women’s Association presents:

Leadership & Communication

Keynote: Wiebke Hagendorf-Schroeter, WHS-Consult LLC, Owner and former VP at Dürr Systems Inc.

Tuesday, May 19, 2020
This is a LIVE ONLINE event

6:00 – Welcome and Introductions
6:15 – Keynote
7:00 – Business meeting
7:30 – Roundtable
7:45 – Closing

Effective Leadership & Communication

The single biggest problem in communication is the illusion that it has taken place. George Bernhard Shaw

The ability to communicate effectively is one of the most important skills to have. When we communicate, we “send” our message and assume 100% receipt. Has it been received the way we think?

During the COVID-19 crisis, what have been the best communications we have received? What made them effective?

To understand the complex skill set that makes an effective leader and communicator has fascinated Wiebke for many years. She’ll share some insights gained over her 15+ years of management experience in Europe and the United States, and will provide tips and tools for all of us to enhance our future communications.

This is a FREE Live Online event.
Register to get link to online meeting:
http://abwa-maia.org/events.html

For more information about our Chapter, contact Sharon Walker at walkers@umich.edu or visit our website at abwa-maia.org